

UPCOMING EVENTS

Library Card Drive

September 1
through

December 31
of 2011

SSPL Friends
Meeting

November 3

Large Meet-
ing Room

from 5-6 p.m.

Puppet Show

Story Time
Room

October 28

9:30 & 10:05
a.m.

Early Voting

Oct. 24—Nov.
4, 2011

7-5 p.m.

JUST A FEW WORDS...



National Friends of the Library week has come and gone, but not without praise and recognition for our Sulphur Springs Public Library Friends for the work they continue to do in furthering our success! If you haven't noticed, Friends now have a regular program called "An Evening With..." which recently showcased a locally celebrated author, Jim Ainsworth.

Further events will be advertised on our library's website so continue to follow us on Facebook and Twitter, as well as through our monthly newsletter.

In addition to this new program, Sulphur Springs Public Library Friends have also expanded their Ongoing Book Sale in the library foyer to include gently used magazines, books, DVDs, VHS tapes, audio CDs and cassettes at a price everyone can afford—any donation you choose!

If you're looking for a home for your old, unwanted items; and wish to set them aside for the library, please contact Library Friend Pat Lawrence at the phone number listed below before bringing to the library. Thank you!

We are extending our Sulphur Springs Public Library Card Drive throughout the month of October and have recently signed on more than 150 new card holders since September. If you've been wondering how much a library card is worth these days, well we've done the research. For an average family of four, a trip to the library can provide nearly \$500 worth of free materials for use up to as long as three weeks per library card. But wait—this only gets better. If you don't already know it LIBRARY CARDS ARE FREE. Ask our Circulation Desk Staff for details on getting your free card today!

FRIENDS ARE JUST PLAIN FUN!

Supporting your library through Friends is a fun way to share your spare time. Since 2006, the Friends of Sulphur Springs Public Library have actively hosted over 20 library related events such as galas, auctions, book sales and book drives, and book talks. In addition to their generous contributions, SSPL Friends have provided the library with any number of items not easily afforded by the budget during the normal fiscal such as a professional sound system, portable puppet theatre, and other supplemental resources.

Volunteer tasks with Friends might be as simple as taking the head count at a children's event to greeting patrons who drop-off book donations on the 4th Thursday of the month.

Interest in volunteering, contact Mrs. Pat Lawrence at 903-335-1462 or email her at p_lawrence@swbell.net.

BRING ON THE PUPPETS

Puppet shows heighten a child's awareness by providing an expanded course for learning through both visual, auditory, and verbal participation. At Sulphur Springs Public Library we know the importance of early literacy and work to encourage the creative genius. Our latest program, Professor Sulphur and Friends is a way to introduce children to literacy through simple but relevant concepts and themes which are important to their overall development.

This story time is perfect for small children ages 2-10 and is held monthly at the library. For more information check our website or Facebook and Twitter pages or call 903-885-4926.



Caption describing picture or graphic.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your

readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your

articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey.

Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

FRIENDS IS JUST PLAIN FUN!

Supporting your library through Friends is a fun way to share your spare-time. Since 2006, the Friends of Sulphur Springs Public Library have actively hosted over 50 library related events, such as galas, auctions, book sales and book drives, and book talks. In addition to their generous contributions, SSPL Friends have provided the library with any number of items not easily afforded

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This year Friends is

This year Friends have worked tirelessly to establish a customized look, feel, and touch for their library sale display characteristic of that of a major department store. The response to the Friends Ongoing Book Sale venue which serves to accentuate the library foyer while attracting new library Friends and shoppers. T Interested in becoming a SSPL Friend contact Pat Lawrence 903-885-4506 or p_lawrence@swbell.net



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M I C R O S O F T

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Organization

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.com

B A C K P A G E S T O R Y H E A D L I N E



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way

to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.